



Please type or print

CONTRACT FOR ITEC 2010 EXHIBIT SPACE (As of 01/18/10)

The undersigned (hereinafter called the "exhibitor") hereby applies for space in the International Tire Exhibition and Conference™ (ITEC™), organized by Crain Communications Inc. ITEC will be held September 21 – 23, 2010 at the International Exposition Center (IX Center), Cleveland, OH

NAME: _____

TITLE: _____

COMPANY: _____

CORP. NAME: _____
(if applicable)

ADDRESS: _____

CITY: _____

STATE/PROV: _____

ZIP/POST CODE: _____ COUNTRY: _____

TEL: _____ FAX: _____

EMAIL: _____

ITEC 2010 EXHIBIT BOOTH SPACE REQUEST

RATE 1 – FROM 100 THROUGH 800 Square Feet : \$25.00 per sq. ft. RATE 2 – OVER 800 Square Feet: \$23.00 per sq. ft.

Booth # _____ Size: _____ ft. x _____ ft. = Sq. Ft. _____ X Sq. Ft Rate \$ _____ = \$ _____ (Total)

PAYMENT OPTIONS: (CHOOSE ONE) Deposit is **NON REFUNDABLE**

50% Deposit due with signed contract. Balance (50%) due June 15, 2010. (After June 15, 2010 – Payment in Full)

Payment Enclosed \$ _____ (check one) MasterCard Visa American Express Discover

First Name _____ Last Name _____

Card Number: _____ Expiration Date _____

Signature: _____

SIGNED CONTRACT - by Check (drawn on U.S. funds from a U.S. Bank) payable to: Crain Communications/ITEC 2010
50% Deposit due within 10 working days of confirmation. Balance (50%) due June 15, 2010

SIGNED CONTRACT - by invoice from Crain Communications/ITEC 2010
50% Deposit due within 10 working days of confirmation. Balance (50%) due June 15, 2010

SIGNED CONTRACT- by Wire Transfer: Comerica Bank, Detroit, MI USA , ABA#: 072000096,
Account: Crain Communications Account #: 185-007-4640, Attn: Mike Yugovich/ITEC Exhibits, **Swift Code: MNBDUS33**
50% Deposit due within 10 working days of confirmation. Balance (50%) due June 15, 2010

**THIS CONTRACT SHALL NOT BE BINDING UNTIL IT IS ACCEPTED AND CONFIRMED IN WRITING BY AN ITEC REPRESENTATIVE.
FAILURE TO MAKE PAYMENT PER OPTION SELECTED WILL NULL AND VOID CONTRACT AND EXHIBIT SPACE WILL BE FORFEIT.**

The Exhibitor has read and understands the contract for exhibit space application and agrees to comply with all terms, conditions, regulations and ordinances set forth in the Terms and Conditions and has reviewed the Rules and Regulations on line at www.itec-tireshow.com .
Confirmation Copy will be forwarded to you within 5 working days of acceptance.

Signature of Authorized Exhibitor Representative _____ Date: _____

Please PRINT name legibly _____

Accepted by ITEC Sales Representative _____ Date: _____

RETURN TO: ITEC 2010, 1725 Merriman Road, Akron, OH 44313, USA • FAX: 330-836-1005